

Biographical Background Information On Presenters, Chairs, and Discussants Regina Asia-Pacific Gateway and Corridor Roundtable February 21st, 2007.

SESSION I - ROUNDTABLE OPENING INTRODUCTIONS

Agenda Item: Gateways, Corridors and Development

Presenter : David Gillen, Professor of Transportation Policy, Sauder School of Business and Director, Centre for Transportation Studies, University of British Columbia, Vancouver.

Dr. Gillen graduated in 1975 from the University of Toronto with a Ph.D in Economics. He joined University of British Columbia in 2005 and currently holds the positions of YVR Professor of Transportation Policy in the Sauder School of Business and is Director, Centre for Transportation Studies, University of British Columbia. He is also Research Economist at the Institute of Transportation Studies at the University of California, Berkeley where he taught from 1990 to 1998.

He has published over 100 articles and books dealing with a variety of topics in transportation economics and business. His current research includes evaluating investment in Intelligent Transportation Systems, pricing and auction mechanisms for roadways and runways, measuring performance of transportation infrastructure, examining the role of transportation in the supply chain, evolving strategies and business models in airlines and airports and studying the linkages between transportation and the economy.

He is Associate Editor of Transportation Research and on the Editorial Boards of the Journal of Transport Economics and Policy and Journal of Transportation Statistics. He is also a current member of the Greater Vancouver Gateway Council and is on the Reason Foundation, Los Angeles Advisory Board to Mobility Project to the Transportation Community

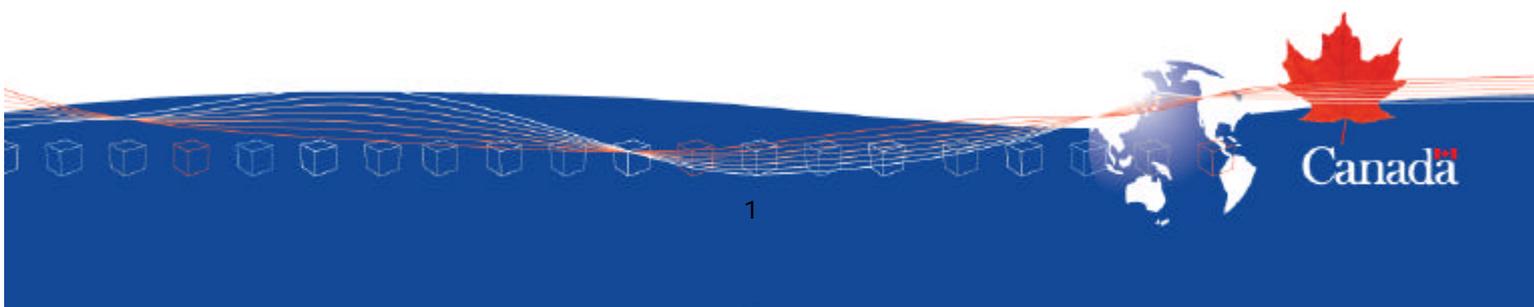
Agenda Item: The Status of Canada's Asia Pacific Gateway and Corridor Initiative

Presenter: John Higginbotham, Principal Advisor, Pacific Gateway, Transport Canada

Mr. Higginbotham served as Commissioner for Canada in Hong Kong and twice in Beijing, as Trade Commissioner and Political Counselor. More recently he was Minister (Political / Trans-boundary) at the Canadian Embassy in Washington, DC, ADM Policy in Foreign Affairs and International Trade, and Vice-President, Canada School of Public Service.

Mr. Higginbotham was born in Regina, graduated from the University of Saskatchewan in Economics and undertook Graduate Studies in Development Economics at the University of Ibadan in Nigeria. He obtained his M.A. in International Economics from McGill and joined the Department of External Affairs.

After an assignment at the United Nations in New York, he undertook two years of full-time Chinese (Mandarin) training in Hong Kong, and was assigned to the Canadian Embassy in Beijing with the Department of Industry, Trade and Commerce. He returned to Ottawa to head the China Section, served on the Policy Planning staff of the Department for two years and was sent by the Department to Harvard for a year as a Fellow of the Centre for International Affairs where he worked on the G7 Summit process.



CANADA'S ASIA-PACIFIC GATEWAY AND CORRIDOR INITIATIVE
INITIATIVE DE LA PORTE ET DU CORRIDOR CANADIENS DE L'ASIE-PACIFIQUE

Mr. Higginbotham returned to Beijing as Counselor. He then returned to Ottawa and became Director of the International Economic Relations Division. This was followed by an appointment as Director General of the Policy Planning Staff where he managed a comprehensive international policy review process and contributed to the Canada-USA FTA. He was Commissioner for Canada in Hong Kong from 1989-1994. He served as Minister (Political/Trans-boundary Affairs) at the Canadian Embassy in Washington, DC From 1994 to 2001. After working as Assistant Deputy Minister for Communications, Culture and Policy Planning in the Department of Foreign affairs and International Trade, he went to the Canadian Centre for Management Development in Ottawa as Senior Visiting Fellow (International). There he led two major projects on relations between the USA and Canada. Mr. Higginbotham's most recent assignment was as Vice President, Research and University Relations at the new Canada School of Public Service. Mr. Higginbotham speaks English, French and Chinese.

Agenda Item: Pacific CrossRoads

Presenter: Barry E. Prentice Ph.D., MCIT, Transport Institute, University of Manitoba

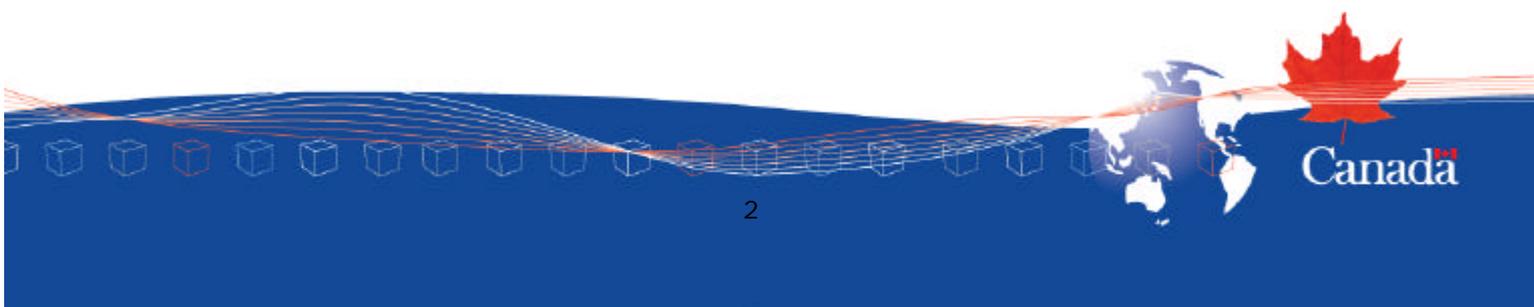
Dr. Prentice is a Professor of Supply Chain Management, at the I.H. Asper School of Business, University of Manitoba and the former Director (1996-2005) of the Transport Institute. His major research and teaching interests include logistics, transportation economics, urban transport and trade policy. Dr. Prentice has authored or co-authored more than 250 research reports, journal articles and contributions to books. His scholarly work has been recognized for excellence in national paper competitions and awards. In 1999, National Transportation Week named him Manitoba Transportation Person of the Year. He has served as a member of several transportation boards of directors, task forces and expert committees. He is frequently asked to speak on the topics of trade and transportation.

Presenter

Graham Parsons Ph.D., Organisation for Western Economic Cooperation

Graham Parsons is President of the Organisation for Western Economic Cooperation in Regina and Vice President of Development for Clifton Associates Ltd. He received a PhD. in regional economic development from the University of London (UK) in 1972 and has worked for the Governments of Canada, Ontario and Saskatchewan, taught at the Universities of Manitoba, Saskatchewan and Regina and been Chief Economist for Western Canada for the Canada West Foundation. His career has involved him in academia, research and teaching regional development and transportation, as a manager of Crown Corporations, as a Secretary to the provincial Cabinet, as the leader of an international think tank and a practicing consultant.

Graham's work has addressed a large number of Canadian and international economic development initiatives including western economic cooperation, a national agriculture strategy, Panama mining law reform, Prairie grain handling and transportation, west coast bulk handling, western Canada transportation advancement and the privatization of Crown Corporations. Graham has completed over one hundred papers and presentations in academic journals, for international agencies and think tanks. In 2003 Graham completed his book This Year Country on the future of Saskatchewan. The sequel, Saskatchewan Rising will be released this year. Graham lives in Regina with his wife and has three grown children and one grandson.



SESSION II. ASIA PACIFIC GATEWAYS AND CONTINENTAL TRANSPORTATION IN THE GREAT PLAINS

Chair

Ruth M. Sol, President & Treasurer

Western Transportation Advisory Council (WESTAC)

Ruth Sol is President of the Western Transportation Advisory Council. WESTAC is a member-based council of senior decision makers in all facets of the transportation supply chain – carriers, ports and terminals, shippers, labour, and the three levels of government. She joined the Council in 1983 as Research Economist and held increasingly senior positions, and was appointed President in 2003. Previously she held positions in market research and statistical analysis at HA Simons International, a consulting engineering firm in the pulp and paper industry, and MacMillan Bloedel Limited, an integrated forest products firm merged into Weyerhaeuser Canada.

Ruth communicates the needs of the commercial transportation industry and its stakeholders, in her role of spokesman and lead facilitator. Under her leadership, this powerful forum of industry leaders meets to debate, discuss and better understand issues affecting transportation. As a catalyst for supply chain excellence, the Council ensures the industry's voice is heard and that the importance of transportation to our economic and social well-being is widely understood and appreciated.

Ruth holds an undergraduate degree in economics and an Executive MBA from Simon Fraser University. She is a member of the Association of Professional Economists of BC.

Gateways, Corridors and Global Freight Distribution: TransPacific Issues

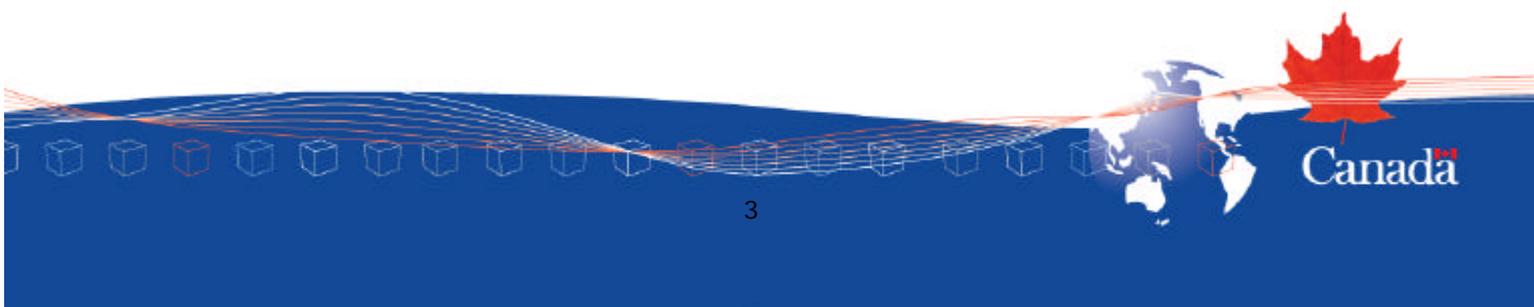
Presenter: Jean Paul Rodrigue, Department of Economics and Geography, Hofstra University

Jean-Paul Rodrigue is Associate Professor at the Department of Economics and Geography at Hofstra University, New York. He received a Ph.D. in Transport Geography from the Université de Montréal (1994). Dr. Rodrigue was chair of the Transport Geography Specialty Group of the American Association of Geographers (2004-2006) and is also on the international editorial board of the Journal of Transport Geography. His recent book, *The Geography of Transport Systems*, was published by Routledge in July 2006. Dr. Rodrigue's research interests cover transport systems and logistics, global production networks, transport corridors, international trade and regional development. Area interests involve East and Southeast Asia (particularly China) and North America.

Discussant: Ben Cecil, Head Department of Geography, University of Regina.

Ben is the Department Head of Geography and holds a concurrent Headship at the School of Journalism at the University of Regina. He received his Ph.D. from the University of Western Ontario, specializing in financial and corporate geography with additional specializations in cooperative business behaviour and technology partnerships. Ben is the former co-editor of the *Great Lakes Geographer*, and a member of six professional associations, where he is an executive member of two of those associations.

Prior to joining the academy, Ben was the Executive Director of the Centre for Advanced Management Education, Leadership and Organizational Training with 10 years experience in strategic business planning, corporate analysis and restructuring. Ben is the recipient of the Barry M. Moriarity Award for scholarly contributions to the Southern Regional Science Association, and he is a Social Sciences and Humanities Research Council of Canada, Statistics Canada, and US National Research Foundation scholar.



Some US Experience with Trade Corridors

Presenter: Andrew R Goetz, PhD, Department of Geography and the Intermodal Transportation Institute, University of Denver

Andrew R Goetz is a Professor in the Department of Geography and the Intermodal Transportation Institute at the University of Denver. He was one of the founders of the DU Center for Transportation Studies in 1991 that became the Intermodal Transportation Institute. Dr Goetz has conducted several research projects as part of the National Center for Intermodal Transportation (NCIT), one of the US Department of Transportation University Transportation Centers. He served as the project team leader on a study assessing transportation planning processes at metropolitan planning organizations, led a project examining private sector progress in passenger intermodal transportation, and led a research group assessing intermodal planning at state departments of transportation. He has published numerous journal articles and book chapters on topics including airline industry dynamics, transportation and urban/economic growth, globalization, intermodal transportation, transportation geography, and sustainability. He has co-authored two books, *Denver International Airport: Lessons Learned* (McGraw Hill, 1997) and *Airline Deregulation and Laissez-Faire Mythology* (Greenwood Press, 1992). He is the North American Editor of the *Journal of Transport Geography*, is currently a member of the Statewide Freight Advisory Council at the Colorado Department of Transportation, is on the Transportation Advisory Committee for the City and County of Denver's Strategic Transportation Plan, and has served on the Transportation Advisory Committee of the Denver area metropolitan planning organization, the Denver Regional Council of Governments [DRCOG]. Dr Goetz received a BA from Northwestern University, MA from Kent State University, and PhD from Ohio State University.

Discussant

Al Scholz, Executive Director, Saskatchewan Agrivision Corporation Inc., Saskatoon

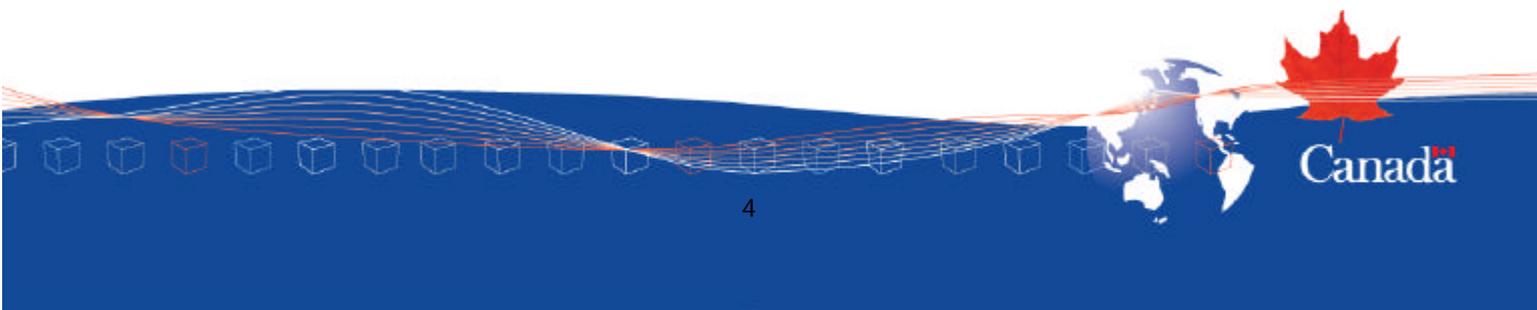
Al has been active in Saskatchewan's agriculture and food industry for 30 years as a management consultant, business owner, community leader, author and a popular speaker at conferences, seminars and training sessions. He served as Executive Director to the Saskatchewan Food Processors Association during its early formative years. He lived and worked over nine years in Southeast Asia, India, Central American and the Caribbean, focusing on agriculture, rural renewal and co-operative development.

Al published his first book, "Don't Turn Out the Lights: Entrepreneurship in Rural Saskatchewan" in the Fall of 2000, which was nominated for a Saskatchewan Book Award in 2001. His second book in February 2002 was titled "Community Success Stories: Plans Actions and Results." Al is a graduate of the College of Agriculture and College of Education from the University of Saskatchewan, a member of the Saskatchewan Institute of Agrologists, the Canadian Consulting Agrologists Association, and the Canadian Association of Professional Speakers.

He served three terms with the Saskatoon & District Chamber of Commerce, served two terms on the Senate of the University of Saskatchewan, served on the Board of Directors of Saskatoon Credit Union and was President of the Saskatchewan Council for International Development. Al is currently the Executive Director of the Saskatchewan Agrivision Corporation

Luncheon Speaker: Dr. A. Wayne Clifton, President, Clifton Associates Ltd.

Wayne Clifton is President of Clifton Associates Ltd. an engineering company with offices across Western Canada. He is a civil engineer with degrees from the Universities of Saskatchewan and London, England. Wayne started his career working for the provincial Department of Highways and has been involved in nearly all aspects of transportation development in Saskatchewan and Western Canada, including planning, design, licensing and construction of road and rail infrastructure. Wayne has been a member of the National Research Council and a number of national and professional bodies for the engineering profession. He was a charter member of STEP and was named an Exporter of the Decade by that organization.



**SESSION III ISSUES IN THE DEVELOPMENT OF GATEWAYS & CORRIDORS-
NEW WORLDS OF CONTINENTAL TRANSPORTATION**

Chair

James Clifford (Cliff) Mackay, President, Railway Association of Canada, Ottawa.

Cliff Mackay is the President and Chief Executive Officer of the Railway Association of Canada. Prior to his appointment, he was President and Chief Executive Officer of the Air Transport Association of Canada (ATAC) for the last 9 years.

Mr. Mackay's twenty years of experience in the Canadian federal government culminated in his appointment as Senior Assistant Deputy Minister, Industry and Regional Operations, at Industry Canada. On leaving the government, he became Senior Vice President responsible for the Space Division at Spar Aerospace. He was appointed President and CEO of ATAC in 1997. While in that position he served on the Board of NAV CANADA.

A recipient of the C.D. Howe Award, Mr. Mackay has a B.A. (Honours) in Economics and History from the University of New Brunswick, and an M.A. in Economics from McMaster University. Mr. Mackay is married and has three children.

**Presentation: Experiences Shipping into Asia and North America through
Pacific Rim Gateways and Corridors**

Presenter: Scott E. Rudderham, Vice President, Operations, Canpotex Ltd., Saskatoon

Mr. Rudderham began his career with Canpotex Limited in 1991 in the Ocean Transportation Department in Vancouver, B.C. Mr. Rudderham then moved to Saskatoon, Saskatchewan in 1993 as Marketing Coordinator for the Brazilian market and spent the next six years in various marketing capacities before being appointed Director of Sales, Latin America in 1998.

In 2000, and in addition to his marketing role, Mr. Rudderham was appointed Director, Ocean Transportation and served in this dual capacity for two years before returning full time to his marketing responsibilities in Latin America. In 2004, he was appointed to his current position of Vice President, Operations which includes global responsibility for product supply, inland transportation, terminal operations, and ocean transportation. Born and raised in Nova Scotia, Mr. Rudderham spent 14 years in the hospitality industry prior to joining Canpotex. Mr. Rudderham is married with two children and currently resides in Saskatoon, Saskatchewan.

Discussant

Robert Anderson, Professor, Faculty of Business Administration, University of Regina

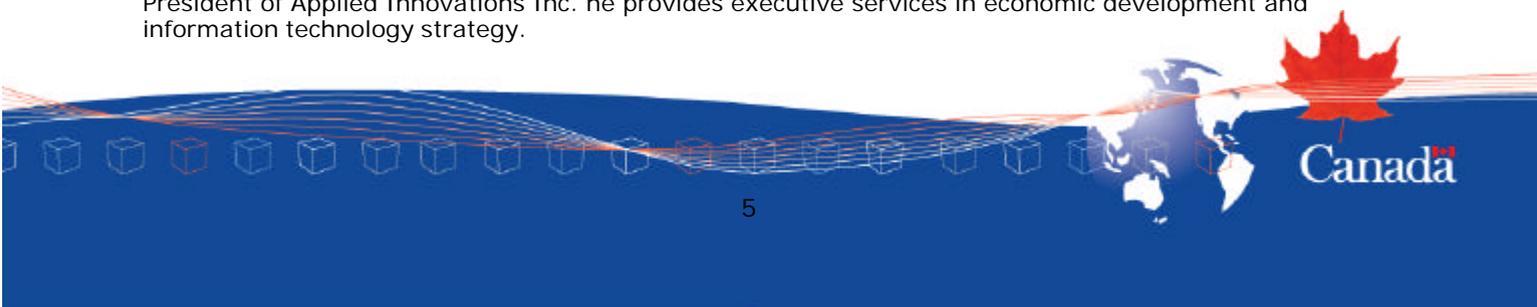
Robert B. Anderson is a Professor in the Faculty of Business Administration at the University of Regina, in Saskatchewan, Canada. He is the Editor of the *Journal of Small Business and Entrepreneurship* and Co-editor, with Leo Paul Dana, of the *Journal of Enterprising Communities*. He is former President of the Canadian Council for Small Business and Entrepreneurship and is a Director of the International Council for Small Business as well as a member of the Small Business Research Advisory Committee of the Department of Industry and Commerce Canada.

Presentation: Approaches to Capturing Gateway Corridors

Presenter: Clare Kirkland, Director, Regina Regional Economic Authority

Clare Kirkland has a unique combination of public and private sector experience. He served in a number of permanent head positions in the Saskatchewan government including Deputy Minister of Highways and Transportation and Deputy Minister of Economic Development. He has B. Eng and M.Sc. degrees from the University of Saskatchewan.

In his early career, Clare worked as an engineer in the petroleum, mining, and manufacturing industries. Later, as co-owner he developed and then sold a computer services company. Today as President of Applied Innovations Inc. he provides executive services in economic development and information technology strategy.



Discussant

C.M (Red) Williams, OC, PhD, FAIC, PAg

President, Saskatchewan Agrivision Corporation Inc., Saskatoon

Dr. C.M. (Red) Williams has taught Agriculture and Veterinary Medicine since 1954 -1992 as Professor of Animal Science and an Extension Specialist. In addition to being an inspiring and award-winning teacher for over 50 years, and serving on many University and provincial committees and boards, he is a renowned public speaker and author.

Red Williams early involvement in Animal Welfare issues led to the development of a Code of Ethics for Livestock and Poultry Production in Canada. In addition, he has been active in his professional organizations, often holding executive positions in the Canadian Society of Animal Science, the Saskatchewan Institute of Agrologists and the Agricultural Institute of Canada. For his outstanding professional service and accomplishments, Red was awarded a Member of The Order of Canada (1989); became a Fellow of the Agricultural Institute of Canada (1972); became an Honorary Life Member of the Canadian Extension Society (1970); received the Confederation Medal (1992), The Queen's Jubilee Medal (1979), Century Saskatoon - City of Saskatoon Scroll (1982) and most recently the Saskatchewan Order Of Merit (2002) for his outstanding contribution to the Province of Saskatchewan. (184 words)

Presentation: Agricultural Supply Chains Moving through the Asia Pacific Gateways & North American Corridors.

Presenter: Sylvain Charlebois, Assistant Professor in Marketing, Faculty of Business Administration, University of Regina.

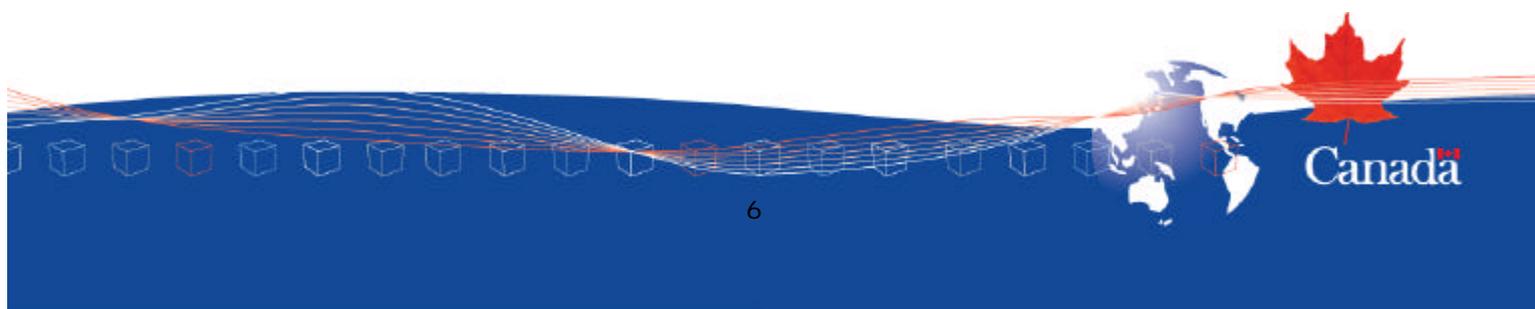
Dr. Sylvain Charlebois is an assistant professor in marketing in the Faculty of Business Administration of the University of Regina (Canada) since 2004. He is currently teaching strategic marketing and international marketing to undergraduate and graduate students of the Faculty. His current research interests lie in the broad area of food distribution and safety, and has published (or will publish) in the *British Food Journal*, the *Journal of Macromarketing*, the *International Food and Agribusiness Management Review*, and the *Canadian Journal of Marketing Research*. He conducts policy analysis, evaluation, and demonstration projects for government agencies and major foundations focusing on agricultural policies and community development both in Canada and in development settings. He also publishes, consults, gives interviews and speaks often on food safety, crisis management, public policy, supply chain management, marketing boards and GM foods. Dr. Charlebois received his Doctorate in Business Administration from the University of Sherbrooke (Canada).

Discussant

Mr. Douglas E. Campbell, B.A., B.S.A., P.Ag., C.A.C., C.I.T.

President Campbell Agri Business Strategists Inc., Cochrane Alberta.

Doug is an acknowledged leader in the fields of agriculture and agricultural processing, international trade, transport and public policy improvement in those sectors. As a business consultant he has exposure to Asia Pacific from both sides, doing assignments for the Governments of India, Pakistan and China, Canadian ports, carriers and shipper groups on transport and trade (from Moose Jaw REDA to Pulse Canada/Canadian Special Crops Association, to being active in the Canada -India Business Council). Doug was an advisor to Canadian governments and exporters during the Doha Round of WTO, with assignments in Geneva and Hong Kong. His career has involved positions as President of the Canada Grains Council, A.V.P. and head of four departments for Canadian National Railways and as Senior Policy Advisor to Canadian and provincial ministers of transportation and agriculture. In his earlier life, Doug taught at the University of Saskatchewan, farmed in the Moose Jaw– Regina corridor, and was research director for the Western Canadian Wheat Growers Association, representing WCWGA as a founding director of WESTAC.



**SESSION IV.
NATIONAL TRANSPORT POLICY IN AN ERA OF CONTINENTAL MOVEMENT**

Chair

Roger Gibbins, President, Canada West Foundation, Calgary

Roger Gibbins is President and CEO of the Canada West Foundation, a public policy research group based in Calgary and operating across the four western provinces. Prior to assuming the leadership of the Canada West Foundation in 1998, Roger was a professor of political science at the University of Calgary, where he started his academic career in 1973 and served as department head from 1987 to 1996. An ongoing appointment as a Faculty Professor of Political Science continues his association with the University of Calgary. Roger has authored, co-authored or edited 21 books and more than 100 articles and book chapters, most dealing with western Canadian themes and issues. In 1998 he was elected as a Fellow of the Royal Society of Canada, and was the President of the Canadian Political Science Association from 1999 to 2000. Roger was born in Prince George, British Columbia, and received his undergraduate degree from UBC and his doctorate in political science from Stanford University in California.

Presentation: Strategic options in Canadian transport policy: The interface between trade pressures and domestic policy

Presenter: Peter Phillips, Professor, Department of Political Studies, University of Saskatchewan, Saskatoon

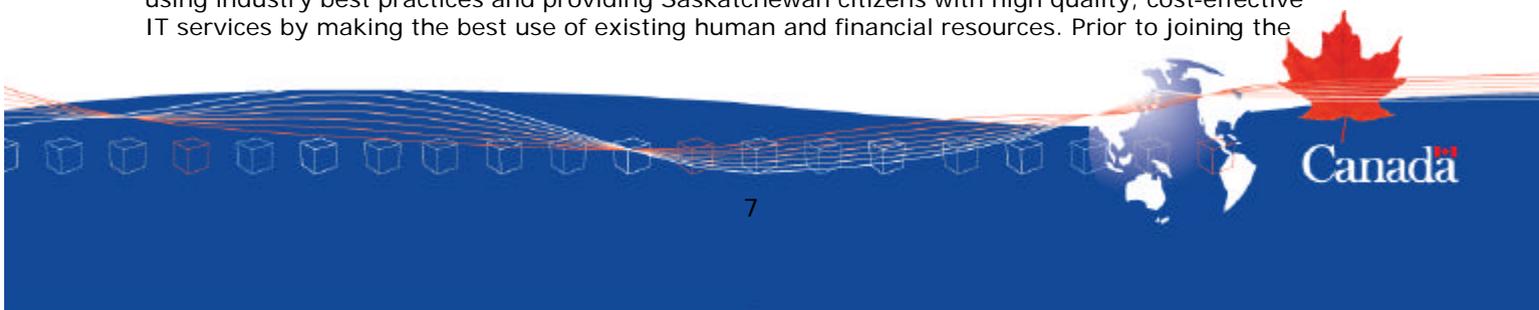
Dr. Peter W.B. Phillips is a professor in the department of Political Studies at the University of Saskatchewan. He holds concurrent faculty appointments in Agricultural Economics and Management & Marketing at the U. of S. and as a Professor at Large in the Institute of Advanced Studies at the University of Western Australia. Dr. Phillips' research concentrates on issues related to governing transformative innovations, which involves examining intellectual property rights for agricultural biotechnology, the economics and management of innovation and trade and marketing issues related to new technologies. He has done theoretical, empirical, institutional and policy analysis of technological change, has published a variety of books and journal articles on governing innovation and has consulted on innovation policy with industry and governments in Canada, the US, the EU, Australia and with the OECD. He is a principal investigator or investigator on 7 internationally peer reviewed research programs with a combined budget of C\$52 million. He is currently a member of the Canadian Biotechnology Advisory Committee, a senior research associate with the Estey Centre for Law and Economics in International Trade, member of the editorial boards of AgBioForum and IP Strategy, fellow at The Centre for Innovation Studies (THECIS), and member of the Canadian Association of Business Economists. He was a member of the Expert Panel commissioned under the NAFTA Council on Environmental Cooperation Chapter 13 process related to Transgenic Maize in Mexico (2002-4).

Discussant

John Law, Deputy Minister, Saskatchewan Highways and Transportation, Regina.

John Law, Deputy Minister, Saskatchewan Highways & Transportation
John holds a Bachelor of Arts degree in Urban Studies from the University of Winnipeg and Master of Public Affairs degree from the University of Manitoba. In July, 2004, John became Deputy Minister for the Department of Highways & Transportation, a portfolio that encompasses economic, social and environmental issues, policies and operations. As one of the major industry portfolios, highways and transportation provides a vital link to moving people, goods and services throughout the province and to neighboring jurisdictions.

Previous to DHT, John was responsible for the government's technology portfolio as the Chief Information and Services Officer for the Province of Saskatchewan. Under John's leadership, the Information Technology Office (ITO) went through a major IT services transformation process using industry best practices and providing Saskatchewan citizens with high quality, cost-effective IT services by making the best use of existing human and financial resources. Prior to joining the



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ITO, John was President of the Saskatchewan Property Management Corporation, the organization charged with conducting the government's business affairs such as buildings management and procurement services.

John is a visionary who came to his current position as a direct result of his longtime involvement in modernizing the way government conducts its business. Since joining the public service in 1981, John has served in staff advisory positions to both Cabinet and Treasury Board Ministers in three jurisdictions, from the Federal Government to the Provinces of Saskatchewan and Manitoba.

Discussant:

Harvey G. Brooks, Deputy Minister, Saskatchewan Agriculture and Food, Regina.

Harvey was appointed Deputy Minister of Saskatchewan Agriculture and Food, effective June 1, 2006. He has previously served the Government of Saskatchewan as Deputy Minister of Government Relations, Deputy Minister of Saskatchewan Highways and Transportation, and Deputy Minister of Rural Revitalization.

Harvey has extensive experience in the agriculture industry in Western Canada, working with agricultural cooperatives and group marketing and bargaining institutions. He has served in a variety of positions, including Vice-president of Member Relations and Director of Policy and Economic Research, Saskatchewan Wheat Pool. Harvey was also the inaugural Cooperative Chair in Agricultural Marketing and Business at the University of Alberta, focusing on teaching and research in the areas of cooperatives, group marketing and alternative business institutions. Prior to that Harvey was head of the Corporate Policy Group at the Canadian Wheat Board. He has served as a consultant for a variety of firms in the agricultural industry.

Harvey received his M.Sc. and B.Sc. in Agricultural Economics from the University of Saskatchewan, and his Doctorate in Economics from Iowa State University. He was raised on a mixed farming operation in Rosthern, Saskatchewan.

Dinner Speaker

Dale Botting, President & CEO, Saskatchewan Trade and Export Partnership (STEP)

Dale Botting was born and raised in Prince Albert, Saskatchewan and later attended high school and undergraduate university in Saskatoon. He has several university degrees in science, education, geography and planning from the University of Saskatchewan as well as post-graduate studies from the University of Calgary and the University of Saskatchewan. Dale's early career was with the Saskatchewan Department of Environment, followed by work as the Prairie Region Manager for MacLaren Plansearch, a subsidiary of the global firm Lavalin Inc. Dale has worked as a senior executive for the Saskatchewan Government on resource policy, regulatory reform, and organizational development and also helped plan and establish the former Department of Science and Technology. For eleven years, Dale served the Canadian Federation of Independent Business and created its first provincial offices in Manitoba and Saskatchewan while also building many programs for small business across all of Canada. He was recruited from Regina to Toronto and then returned home as VP of Western Canada. For three years, Dale was the CEO of the Saskatchewan Association of Rehabilitation Centres (SARC) and its affirmative enterprise division known as SARCAN Recycling. Returning to the field of economic development, Dale was the Executive Director of Strategic Sector Development for the Saskatchewan Government followed by leadership as CEO of the Saskatoon Regional Economic Development Authority. Just prior to joining STEP, Dale had been successfully running his own international consulting business, Botting Leadership and Development Corporation. In 2005 Dale became the President and CEO of Saskatchewan Trade and Export Partnership with responsibility to lead STEP in to its second decade of innovation and growth. Dale currently leads an exceptional team of trade professionals who have received international recognition and respect.

