



THE VAN HORNE INSTITUTE

## Discussants & Speaker Biographies

### **Bill Blaydes**

**Chairman, River of Trade Corridor Coalition  
Councilman, City of Dallas**

Dallas City Councilman Bill Blaydes grew up in Dallas, Texas, and received a Bachelor of Science degree in Agricultural Economics from Texas Technological University. Blaydes has developed a successful commercial real estate consultancy and brokerage firm and is currently CEO/Chairman of the Board at Resource Advisory Services, Inc.

Councilman Blaydes is the chairman of the River of Trade Corridor Coalition ("ROTCC") and the Dallas NAFTA Trade Corridor Coalition ("Dallas NAFTA") and is the primary spokesperson for the projects at local, national and international conferences and business meetings. Blaydes has presented the Dallas NAFTA and ROTCC projects through multiple media outlets, published articles, and video presentations both locally and nationally.

Councilman Blaydes Chairs the Economic Development & Housing Committee and is a member of the Finance, Audit and Accountability and the Transportation and Environment Committees. Blaydes also serves on the Transportation Information Services Policy & Advocacy Committee for the National League of Cities, and represents Dallas on the Dallas Regional Mobility Coalition (DRMC) and Regional Transportation Council.

Bill has been married to his wife, Sara, for 39 years. They have 3 grown daughters, 3 son-in-laws and four grandchildren. He finds time during his busy career to enjoy fishing, golfing and traveling, and spending time with his family.

### **Dr. Gavin Cameron**

**Associate Professor  
Department of Political Science, University of Calgary  
Fellow, Centre for Military & Strategic Studies**

Dr. Gavin Cameron is an Associate Professor in the Department of Political Science and a Fellow of the Centre for Military & Strategic Studies (CMSS) at the University of Calgary. His research focuses on the threat of, and responses to, terrorism and on the nonproliferation of nuclear, biological and chemical weapons. He is currently President of the Canadian Association for Security and Intelligence Studies (CASIS), a nonpartisan association that encompasses scholars, practitioners and interested members of the public and which seeks to provide informed debate in Canada on security and intelligence issues.



Canada

**Dr. Garland Chow**  
**Associate Professor, Logistics & Supply Chain Management**  
**Director, Bureau of Intelligent Transportation Systems and Freight Security**  
**Sauder School of Business, University of British Columbia**

Garland Chow is Associate Professor of Logistics and Supply Chain Management and Director of the Bureau of Intelligent Transportation Systems and Freight Security at the Sauder School of Business, University of British Columbia

Dr. Chow writes and teaches in the fields of supply chain, business logistics and freight transport management, is a frequent speaker before professional associations and executive programs and provided consulting advice to both government and the private sector. He is an active participant in SCL and was awarded the Canadian Association of Supply Chain & Logistics Management's Mentorship Award in 2003.

The author of over 200 articles and reports in the transportation, logistics and supply chain field, he is an internationally known authority on motor carrier transportation and recently completing a study on truck drivers and the effectiveness of Federal (Canadian) labour standards on drivers and their productivity. Dr. Chow's logistics research interests include transportation collaboration, modelling the outsourcing decision for TPLs and logistics strategy for multinationals entering China. He is currently conducting research on the design of global supply chain networks and developing a model of marine container security.

Since June 2005, Garland has been director of the Bureau of Intelligent Transportation Systems and Freight Security, supervising and conducting research on the use of information technologies such as ITS to facilitate secure and efficient movement across borders.

**Dr. Jim Dewald**  
**Assistant Professor**  
**Haskayne School of Business**  
**University of Calgary**

Jim Dewald is an Assistant Professor in the Strategy and Global Management Area of the Haskayne School of Business. He holds a PhD (Business Strategy) from the University of Calgary, and B.Sc. (Civil Engineering) and MBA (Organization Theory) degrees from the University of Alberta. He has been on numerous private and public boards, and is currently the Chair of the Board for HomeCo (not-for-profit affordable housing), a Trustee of Boardwalk REIT, and a partner in Peters-Dewald Land Company Inc. (real estate development). Prior to pursuing his academic interests, he held many senior management positions, including CEO of two major real estate development companies.

Jim has several published academic articles to his credit, along with two book chapters, and two books. He co-writes the urban design column for the Calgary Herald, and is the Calgary Eyeopener (CBC Radio) Real Estate columnist. He was awarded an Alberta Real Estate Graduate Scholarship, McLeod Young Weir Graduate Scholarship, USASBE (United States Association for Small Business and



Entrepreneurship) best paper award, and was recognized as Calgary's Citizen of the Year in 1999. His principal research areas include strategic decision-making, cognitive resilience, and value-based strategy theory. Jim is a member of the Academy of Management.

**Dave Frank**  
**Managing Director**  
**Bureau of Intelligent Transportation Systems and Freight**

After completing his B.Sc (Physics) and MBA (Transportation) at the University of British Columbia (and causing lots of problems as President of the AMS Student Society and as a member of the University's Board of Governors for a couple terms), Dave was asked to remain in the Faculty of Commerce to build the "Industry Productivity Study Group". They did lots of interesting research in most modes of transportation and various other sectors. After a couple years he got bored, stole the best people and founded "Horizon Pacific Ventures Limited", a substantial international consulting company focusing on transportation and economic development.

When offered the chance to build Canada's leading international, multi-modal Foreign Trade Zone, he took on the task as Founder and Managing Director. This kept him in and out of trouble for around seven years and he learned a heck of a lot about how freight logistics and supply chains really work.

Following this, Dave was Director-Business Development and Communications for Western Express Airlines, specializing in regional air cargo and medevac operations, and played a key role in more than tripling the airline's revenues in three years – until the airline blew itself up in the financial markets and collapsed.

He is currently Managing Director of the Bureau of Intelligent Transportation Systems and Freight Security in the Sauder School of Business at the University of British Columbia.

Dave has co-authored a book on Airline Deregulation and Labour, is a recognized industry analyst in the media, lectures at a senior university level when he can, and has been an invited witness for the House of Commons Standing Committee on Transportation – which shows how desperate government can be at times.

However, his greatest achievements, by far, are his two teenage children Taryn and Jaryd, and the relationship he has with his spouse, Meg Comiskey.

**James Frost**  
**President**  
**MariNova Consulting Ltd.**

James (Jim) Frost is President of MariNova Consulting Ltd. He started his career as Director of Marketing with the Halifax-Dartmouth Port Development Commission. He left there to become Vice President of UM Shipping, a short sea shipping service that

operated between Halifax and Boston. He was also Marketing Manager for Marine Atlantic, a large Crown-owned ferry service that operated throughout Atlantic Canada. While there, he developed a new cruise product, "Cruising Labrador", using the company's under-utilized capacity. In 1995, Jim established MariNova Consulting Ltd., which has completed over 75 projects including "The Use of Containers in Canada" in late 2006. Jim has a B.A. from McGill, an M.A. from Queen's and an M.B.A. from Saint Mary's University. He has taught history part-time at Saint Mary's University and is the author of a recently published book, *Merchant Princes: Halifax's First Family of Finance, Ships and Steel*. He lives in Halifax with his wife and young son.

**Dr. Robin Lindsey**  
**Professor of Economics**  
**University of Alberta**

Robin Lindsey received a PhD in economics from Princeton. Since 1982 he has worked at the Department of Economics, University of Alberta. His current research interests include traffic congestion, congestion pricing, financing of transportation infrastructure and advanced traveler information systems. He has been a visitor at University of British Columbia, University of California at Irvine, Free University of Amsterdam, Université de Cergy-Pontoise and the Hong Kong University of Science and Technology. He is editor with André de Palma and Stef Proost of *Investment and the Use of Tax and Toll Revenues in the Transport Sector*, forthcoming in Elsevier's *Research in Transportation Economics* series.

**Charles McMillan**  
**Professor of Strategic Management**  
**Schulich School of Business**  
**York University**

Charles J. McMillan, Professor of Strategic Management, Schulich School of Business, is the author of nine books and monographs related to international business and global management, including the *Japanese Industrial System*, published in English, Japanese, Malaysian and Russian editions, and his new book on best practice management, *The Strategic Challenge*, published by Captus Press in Toronto. He is also the author of a new study on global trade and logistics, *Embracing the Future: The Atlantic Gateway and Canada's Trade Corridor*, available from the Asia Pacific Foundation of Canada.

Among his more than 80 technical articles and papers in such prestigious academic journals as *McGill Law Review*, *Academy of Management Journal*, *Sociology*, *Cost and Management*, *The Business Quarterly*, *Organizational Studies*, *Canadian Public Policy*, *California Management Review*, *Policy Options*, as well as in such publications as *The New York Times*, *Nihon Keizai Shimbun*, *the Central Asia Post*, *Halifax Chronicle-Herald*, *The Globe and Mail*, and *The Toronto Star*.

Active in Public Affairs, he has served as Senior Policy Advisor to the Prime Minister of Canada. He has consulted widely to governments, multinationals, and international organizations around the world.

**Stephen D. Shepherdson, CMC, P. LOG**  
**Regional Vice President, Prairie Region**  
**Schenker Canada**

Mr. Shepherdson has spent over 25 years in logistics and supply chain management operations and planning in pipeline construction, petrochemical and packaged goods industries. He has more than 15 years consulting in the oil & gas, utilities, consumer packaged goods, retail and logistics services industries.

He is Regional Vice President of Schenker of Canada Limited currently responsible for marketing, selling to, and servicing the customers of the company in Alberta, Saskatchewan and Manitoba. In addition to freight forwarding and customs brokerage services Schenker offers warehousing and integrated logistics management services to its customers. Schenker of Canada Limited is a wholly owned subsidiary of Deutsche Bahn AG.

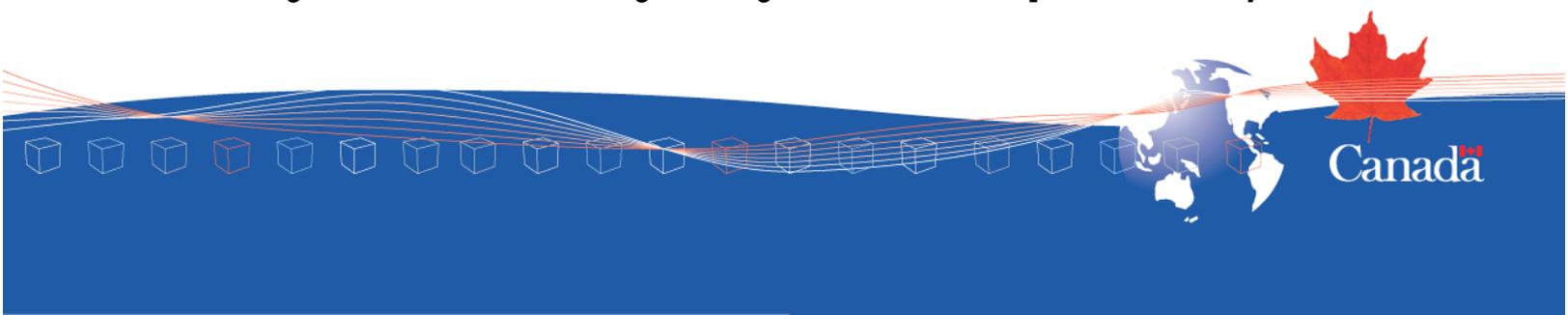
**Dr. David Walls, MCIT, CTL**  
**Professor**  
**Department of Economics**  
**University of Calgary**

Dr. Walls completed his Ph.D. in Economics at the University of California Irvine in 1992 under the supervision of Arthur De Vany. Also in 1992 he accepted his first academic appointment in the School of Economics & Finance at the University of Hong Kong, where he was socialized into the profession by a group of Sino-economist scholars who were trained to be hard-nosed price theorists. While at HKU he had the honour of co-teaching price theory with the famous Chinese economist Cheung Ng Sheong. In 2001 Dr. Walls moved to the Economics Department of the University of Calgary, a department that encourages the production of applied and policy-relevant research as well as leadership in the area of economic policy.

His research is mostly empirical microeconomics---studies of how markets work in particular industries. In recent years, his main focus has been on the energy, motion-picture, transportation, and gambling industries.

Dr. Walls was Academic Director of the Van Horne Institute's Centre for Regulatory Affairs from 2002-2005 and a Killam Resident Fellow for the Fall 2005 term. Currently he is a Fellow of the Institute for Advanced Policy Research and a Senior Fellow of The Carl DeSantis Center for Motion Picture Industry Studies. Additionally, he is the current vice president of the Canadian Association for Energy Economics.

In 2006 Dr. Walls was awarded the Carol and Bruce Mallen Prize for Published Scholarly Contributions to Motion Picture Industry Studies. Previously, Dr. Walls became a Chartered Member of the Chartered Institute of Transport and a Certified Member of the American Society of Transportation & Logistics, professional designations that reflect his long-standing interest in the transportation industry.



**Dr. Alain Verbeke**  
**Professor and McCaig Chair in Management**  
**Haskayne School of Business, University of Calgary**

Dr. Alain Verbeke holds the McCaig Research Chair in Management at the Haskayne School of Business, University of Calgary. He was previously the Director of the MBA programme, Solvay Business School, University of Brussels (VUB). He has also been a Visiting Professor at Dalhousie University, the University of Toronto and the Université Catholique de Louvain. He is presently an Associate Fellow of Templeton College (University of Oxford) and Academic Associate of the Centre for International Business and Management, Judge Business School, University of Cambridge (U.K.).

Dr. Verbeke has authored or edited 20 books and more than 160 refereed publications, including several articles in the 'Strategic Management Journal' and the 'Journal of International Business Studies'. He is a leading thinker on complex project evaluation and the strategic restructuring of complex organisations, both public agencies and business firms. He has been a member of the European Science and Technology Assembly (ESTA), the highest advisory body to the European Commission on the future of European scientific and innovation policy and has served on the board of directors of various educational and scientific research institutions.

Dr. Verbeke has personally directed more than 80 strategic management research and consulting projects with a total value of more than \$10 million. His academic research agenda consists of revisiting, rethinking and augmenting the core paradigms in strategic management and international business, especially internalization theory and the resource based view of the firm. Dr. Verbeke is also one of Europe's leading experts on seaport policy and the evaluation of complex port investment programmes.

**Dr. Clarence Woudsma**  
**Associate Professor, School of Planning**  
**University of Waterloo**

Dr. Clarence Woudsma is an Associate Professor with the University of Waterloo's School of Planning. Prior to joining Waterloo in 2004, he has had appointments with the University of Calgary and the State University of New York (Buffalo), and is a Past President of the Canadian Transportation Research Forum. His research program is primarily focused on issues related to freight transportation and logistics. He has broad experience with transportation policy issues and has previously published on subjects including climate change policy and impacts, urban freight planning, regional freight assessment, transportation demand management and deregulation of transportation provision. He is an award winning instructor, teaching methods (GIS, statistics, regional analysis) and substantive courses with a transportation emphasis. Dr. Woudsma has degrees from McMaster (Ph.D.), Wilfrid Laurier (M.A.) and Laurentian (Hon. B.A.) Universities.

